



Distributors of Entertainment, Sports and Promotional Programming

**TELEVISION FORMAT SHEET FOR
*Winter of Our Content***

Commercial Split:

3 minutes Local and 3 minutes National

(PLEASE NOTE: TWO “National” commercials devoted to a PSA!)

Airing Window: September 9, 2017 – May 1, 2018

<u>Segment</u>	<u>Segment Length</u>	<u>Running Time</u>
Show Opening & Segment #1	06:54	06:54
Commercial Break #1		
Nat’l Commercial – Island Lake	00:30	07:24
<u>PSA – Second Chance Animal Rescue PR</u>	00:30	07:54
Nat’l Commercial – Island Lake	00:30	08:24
00:32 Black for Local Commercials	00:32	08:56
Show Segment #2	04:11	13:07
Commercial Break #2		
<u>PSA – Second Chance Animal Rescue PR</u>	00:30	13:37
Nat’l Commercial – Island Lake	00:30	14:07
Nat’l Commercial – TGR	00:30	14:37
00:31 Black for Local Commercials	00:31	15:08
Show Segment #3	05:31	20:39
Commercial Break #3		
02:01 Black for Local Commercials	02:01	22:40
(***Pulled to 00:05***)		
Show Segment #4 & Credits	06:03	28:43
Total Running Time:		28:43
<u>Total/TOTAL Running Time:</u>		<u>28:43</u>

**For assistance, please contact Kayla B. Hoffman of New Visions Worldwide Distribution:
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