



Distributors of Entertainment, Sports and Promotional Programming

**TELEVISION FORMAT SHEET FOR**

***Way of Life***

**Commercial Split:**

**3 minutes Local and 3 minutes National**

**(PLEASE NOTE: TWO “National” commercials devoted to a PSA!)**

Airing Window: September 9, 2017 – May 1, 2018

<u>Segment</u>	<u>Segment Length</u>	<u>Running Time</u>
Show Opening & Segment #1	07:23	07:23
Commercial Break #1		
Nat'l Commercial – Island Lake	00:30	07:53
<u>PSA – Second Chance Animal Rescue PR</u>	00:30	08:23
Nat'l Commercial - TGR	00:30	08:53
<b>00:30 for Local Commercials</b>	<b>00:30</b>	<b>09:23</b>
Show Segment #2	04:08	13:31
Commercial Break #2		
<b>Nat'l Commercial – Island Lake</b>	00:30	14:01
<u>PSA – Second Chance Animal Rescue PR</u>	00:30	14:31
Nat'l Commercial - TGR	00:30	15:01
<b>00:30 for Local Commercials</b>	<b>00:30</b>	<b>15:31</b>
Show Segment #3	04:54	20:25
Commercial Break #3		
<b>02:01 Black for Local Commercials</b>	<b>02:01</b>	<b>22:26</b>
(***Pulled to 00:05***)		
Show Segment #4 & Credits	06:29	28:55
<b>Total Running Time:</b>		<b>28:55</b>
<b><u>Total/TOTAL Running Time:</u></b>		<b><u>28:55</u></b>

**For assistance, please contact Kayla B. Hoffman of New Visions Worldwide Distribution:  
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